










The World's First Augmented Intelligence CRM Engagement Platform

» Engagement Hub

CORE FEATURES







-  **LEAD INGESTION** | Automatically captures every lead from all your sources and routes them into one streamlined system for instant follow-up
-  **WORKPLAN** | Organizes daily tasks and follow-ups so your team knows exactly who to contact and when.
-  **SALES PIPELINE** | Visualizes every deal's stage in real time, making it easy to move customers from "just looking" to "just sold."
-  **INSITE** | Tracks customer engagement across emails, texts, videos, and links, giving you real-time visibility into buying signals.
-  **APPOINTMENTS** | Schedules and manages customer visits with ease, keeping your showroom full and your calendar organized.
-  **INVENTORY** | Displays live, VIN-specific vehicle details with robust search filters so you can match customers to the right car in seconds.
-  **SNAP** | Instantly share customer delivery photos to your dealership's Facebook page to celebrate sales and boost engagement.
-  **TEMPLATE BUILDER** | Create and manage branded email and text templates for consistent, on-message communication.
-  **DEAL DOCS** | Store, organize, and access all deal-related documents in one secure, easy-to-find location.
-  **SEND CREDIT APP** | Send customers a secure link to update their personal and credit information directly in the CRM.
-  **PORTAL** | Exchange documents with customers securely online, keeping all files centralized and protected.








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ENGAGEMENT / COMMUNICATIONS

-  **VIDEO** | Record and send personalized videos that make customer interactions memorable and boost engagement.
-  **LIVE ROOMS** | Host instant, FaceTime-like video calls for virtual walk-arounds, deal discussions, and F&I conversations.
-  **TEXT** | Communicate with customers instantly via desktop or mobile, complete with emojis, GIFs, and tracking.
-  **CALL / CLICK-TO-CALL** | Place and track calls directly from the CRM for faster, more connected conversations.
-  **EMAIL** | Send and track emails from within the CRM to keep all communication in one timeline.
-  **EMAIL BLAST** | Launch targeted, branded email campaigns with real-time engagement tracking and AI-powered performance scoring.

REPORTING / INSIGHTS

-  **HEALTH DASHBOARD** | Monitor key CRM usage metrics to keep your team on track and hitting targets.
-  **LIVE DASHBOARD** | View real-time sales, appointments, and engagement stats to coach in the moment.
-  **CALL LOG** | Track, review, and manage all inbound and outbound calls directly in the CRM.
-  **STANDARD / ADVANCED REPORTING** | Access detailed performance reports to measure results and identify opportunities.
-  **ECUSTOMER REPORTING** | Pull customer-specific insights to understand buying behavior and tailor follow-ups.